



International Earthride Newsletter

JANUARY 2009

Vision of the future - Bicycle Heaven

Bicycle Hero Project

City Of Sydney Bicycle Smart Initiatives

Calling International Ambassadors

Vision of the future - Bicycle Heaven

Can you imagine a future where every major city and metropolis is a green, low carbon, liveable city? Where the main mode of transport to and from the workplace, schools and colleges,

shopping trips and recreational pursuits, all encompass pedal power as the primary method of transportation. Yes, you can! That vision is EarthRide.

EarthRide is a global green initiative to actively promote cycling to and from the workplace in all major cities throughout the world. Today we are proud to have the cities of Bangkok, Copenhagen, New York, Salt Lake City, and Philadelphia on board with the City of Sydney, to actively engage the populus in riding to work. With your support of Earth Ride, we can expand this bold vision of the future. Growing networks of cities globally, its inhabitants cycling to and from work every day; resulting in a dramatic reduction in greenhouse gas emissions, reduced traffic congestion and reliance upon motor vehicles, and improving the health and wellbeing of its citizens. Imagine it! With your help EarthRide can turn this vision into reality.

City Of Sydney - “A city for walking and cycling”

In 2007 the City of Sydney released the Cycle Strategy and Action Plan 2007-2017 with the aim of developing a network of safe, linked pedestrian and bicycle paths integrated with green spaces throughout the city. As part of the city's ongoing commitment to creating a green liveable city, the City of Sydney has also produced a consultation draft plan of a vision of Sydney for 2030 that encompasses world class pedestrian and cycling networks and facilities, promoting green travel to major workplaces and venues, combined with quality design of public spaces. For more information on the City of Sydney EarthRide and bicycle smart initiatives please visit www.earthride.com.au click on partners, or visit www.sydney.2030.com.au



Calling International Ambassadors!

We want our global EarthRide city partners to become part of our monthly newsletter. We would love to hear from you with news of any ride to work initiatives or events you are planning to celebrate EarthRide Day on 23 September 2009. Please e mail Elizabeth Hole, Bicycle New South Wales at ehole@bicyclensw.org.au



EarthRide Ambassador
Christine Outram

Bicycle Hero Project

City of Sydney, Lead Lease Corporation, Sydney Morning Herald and Transurban are lead from the front!

Do you know of others we can add to our Bicycle Hero's project - an individual, a bicycle club group, corporation, or municipal organisation that has achieved success in creating a bicycle user friendly initiative, that has resulted in more people cycling to and from the workplace? If so we would like to hear from you. Please nominate and send us your story and a photo by emailing Elizabeth Hole at Bicycle New South Wales, Sydney, at ehole@bicyclensw.org.au

EarthRide Gallery

International Ride2WorkDay in Bangkok

